

Professional Home Staging  
**Advantage...**

helping you increase the return on your  
most valuable asset

Does your property **stand out** from the competition? Home Staging is the latest concept in **effective real estate marketing**. Regardless of price, condition, location, or square footage, every home can benefit from this **powerful marketing tool**.

First step, a room-by-room tour to create a complete to-do list for the seller. Furniture is rearranged to show space and function and to guide the eye toward positive and away from negative features of each room. The house is de-personalized and de-cluttered, giving it a more expensive appearance to justify its asking price.

### Home Selling Rule #1

Let go of the personal feelings you have about your house...  
It's no longer *your home*; it's now a product to be strategically marketed.

#### Accessory Packages

Wall art, mirrors,  
bedding, towels,  
lamps, dishes,  
silk floral and much more  
available for  
short term use.



Visit [www.sharontara.com](http://www.sharontara.com) to view before and after photos or call **603-661-8524** for more information.